

## News Release

### **BORNEO MOTORS SINGAPORE AND SP GROUP TO PILOT SINGAPORE'S FIRST ELECTRIC CAR-SHARING PROGRAMME IN TENGAH, SINGAPORE'S FIRST INTEGRATED SMART ENERGY TOWN**

- *The partnership aims to accelerate Singapore's transition to green mobility by increasing awareness on sustainable mobility solutions that are convenient, affordable, and reliable, promoting the trial and eventual wide scale adoption of electrified vehicles (PHEV, HV, BEV) within Tengah and beyond*
- *The pilot scheme could be rolled out as early as June 2023*
- *A first-of-its-kind Innovation and Experience Centre will provide education on sustainable mobility solutions to inspire Tengah residents to consider adoption of electrified vehicles*
- *The strategic collaboration has the potential to expand to other residential towns in Singapore as demand for electric vehicles scale up*

**Singapore, 30 June 2022** – Borneo Motors Singapore (BMS), Toyota's authorised car distributor and leading automotive specialist in Singapore, and SP Group (SP), a leading utilities group and sustainable energy solutions provider in Asia Pacific, today announced a long-term partnership to jointly develop and promote cost-effective and flexible electrified vehicle sharing and leasing programmes for the upcoming Tengah township. Both companies will also explore other sustainable mobility solutions to support the adoption of electrified vehicles in Tengah, Singapore's first integrated smart energy town.

The Memorandum of Understanding between BMS and SP aims to accelerate Singapore's transition to green mobility by providing a range of schemes for electrified car-sharing and car-leasing over the next five years. Backed by SP's largest public, fast-charging electric vehicle charging network across the island with more than 535 charging points across 135 locations, BMS will offer drivers a full range of electrified vehicles to ensure drivers have many pathways to reduce their transport-related carbon footprint in line with their lifestyle and mobility needs.

## Empowering the Future of Mobility

The vehicle-sharing pilot is expected to launch in June 2023 with a range of up to eight electrified vehicle models from BMS. To book a vehicle, Tengah residents simply need to download and log in to the SP App which will be integrated with the KINTO Share app, a self-service concept that offers an on-demand, car sharing service (subject to regulatory approval) that will allow users to book and pay for the vehicle of their choice in a seamless digital journey. The SP App also allows drivers to locate the nearest charging point so they can easily charge their vehicle, track the charging progress and make the payment. Tengah residents will also enjoy preferential rental and charging rates to encourage trial and adoption of electrified vehicles.

“Our collaboration with SP Group aligns with the Singapore government’s Singapore Green Plan 2030 and demonstrates our commitment to contributing to Singapore’s net zero future,” said Jasmmine Wong, CEO of Inchcape Singapore and Greater China. “With this initiative, we combine our expertise in electrified vehicles with SP Group’s eco charging solutions to embark on a significant step in steering the nation towards a more responsible and sustainable way of living. This is a giant leap not only for the industry but for the entire ecosystem which we are honoured to be leading.”

Stanley Huang, Group CEO, SP Group said, “We are enabling a clean energy future for Tengah by integrating our comprehensive suite of smart and sustainable energy solutions across the township. Our partnership with Borneo Motors Singapore aims to accelerate the growth of green mobility for residents, offering them accessibility, convenience and reliability through our EV fast-charging network. The insights obtained through the initiatives will enhance our capability to better design and develop EV infrastructure and solutions to support Singapore’s electrification journey.”

## **A Range of Electrified Vehicles to Suit Drivers' Varying Mobility Needs**

Toyota has a full line up of electrified vehicles including hybrid, plug-in hybrid, battery electric and other energy efficient vehicles to suit every lifestyle and customer need. Tengah residents seeking to take advantage of the car-sharing and leasing programmes at the new township will have access to this dynamic series of electrified vehicles to best choose the option that suits their requirements. These include the Toyota Yaris Cross, the Toyota Corolla Altis, the Toyota Camry, the Toyota RAV4 and the Toyota Harrier from its hybrid vehicle portfolio, as well as new additions to the range, the Toyota Sienta and the Toyota Alphard Welcab. Complementing the choice of hybrid vehicles, will be Toyota's first dedicated battery electric vehicle – the Toyota bZ4X, which will make its debut in Singapore when the project launches next June.

This is in line with Toyota's vision of 'mobility for all', which leverages a multiple pathway approach to carbon neutrality. Moving forward towards 2025, residential communities such as Tengah will have access to even more sustainable mobility options with Toyota's exciting line-up of future electrified vehicles, including battery electric vehicles.

## **The first of its kind Innovation and Experience Centre to Promote Further Awareness on Electric Mobility**

The partnership will see the creation of an Innovation and Experience Centre within Tengah that will provide education and awareness on the future of mobility to encourage adoption of electrified vehicles. At the first-of-its-kind centre, gamification and interactive activities will enable visitors to experience the different pathways to decarbonisation through electrification. It promotes safer driving habits and cost-saving through energy efficiency.

## **Data-mining to create a Holistic User-empowered Experience**

BMS and SP will collaborate on electrification research involving data collection and analysis on a range of factors such as driving patterns, electrified vehicle consumption patterns and electrified vehicle preferences. This will help both organisations better understand user behaviour and anticipate evolving demands to optimise future e-mobility programmes for residents. The data will then be translated into actionable insights to encourage energy-efficient and safer driving habits.

## **What Success Looks Like**

BMS aims to accelerate hybrid electric vehicle and battery electric vehicle adoption rates within the Tengah housing development by 30 per cent above the national average by 2025.

By 2030, SP plans to install EV charging points in up to 10 per cent of all parking lots in Tengah Park, Garden and Plantation districts, contributing towards the national goal of 60,000 EV charging points. Tengah residents will have even more reasons to consider adopting an electrified vehicle.

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## About SP Group

SP Group is a leading utilities group in the Asia Pacific, empowering the future of energy with low-carbon, smart energy solutions for its customers. It owns and operates electricity and gas transmission and distribution businesses in Singapore and Australia, and sustainable energy solutions in Singapore, China and Vietnam.

As Singapore's national grid operator, about 1.6 million industrial, commercial and residential customers benefit from its world-class transmission, distribution and market support services. These networks are amongst the most reliable and cost-effective world-wide.

Beyond traditional utilities services, SP Group provides a suite of sustainable and renewable energy solutions such as microgrids, cooling and heating systems for business districts and residential townships, solar energy solutions, electric vehicle fast charging and digital energy solutions for customers in Singapore and the region.

For more information, please visit [spgroup.com.sg](http://spgroup.com.sg) or for follow us on Facebook at [fb.com/SPGroupSG](https://fb.com/SPGroupSG), on LinkedIn at [spgrp.sg/linkedin](https://spgrp.sg/linkedin) and on Twitter @SPGroupSG.

## About Borneo Motors Singapore

Borneo Motors Singapore is the preferred authorised vehicle distributor and the trusted partner of established brands such as Toyota, Lexus, and Hino. Borneo Motors Ltd. was incorporated in 1925 in Singapore as a subsidiary of The Borneo Co. Ltd (BCL) to import and sell cars. In 1967, BCL merged with Britain's Inchcape Group to be the global distribution and retail leader in the premium and luxury automotive sectors.

As a leading car distributor in Singapore, Borneo Motors has represented Toyota since 1967, Lexus since 1992, and ventured into the heavy goods vehicle market with Hino since 2006. Through mutual trust and partnerships with top global innovators, Borneo Motors is committed to the development of new technology and improved expertise of the services we provide – mobility driven by innovations is central in our commitment to always deliver the best to customers.

With a focus on providing excellent service to our customers, Borneo Motors' dedicated and responsive customer service team and island-wide facilities promise to deliver full support beyond the point of sale. Committed to uphold the vision of being the world's most trusted automotive distributor and retailer, Borneo Motors leads the industry with a 'Customer First' philosophy, delivering products of quality, durability and reliability. With a strong belief that there is always a better way, Borneo Motors' team of employees constantly aim to exceed customer expectations, challenge conventional boundaries and create engaging driving experiences with a strong commitment to the environment. For more information, visit [www.inchcape.com.sg/borneo-motors](http://www.inchcape.com.sg/borneo-motors).